

CHICAGO VIOLIN COMPETITION

Sponsorship Adbook

chicagoviolincompetition.org





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CVC Overview

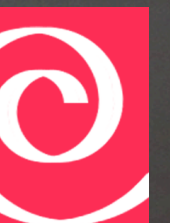
Chicago Violin Competition (CVC) is an international violin competition held online every two years. The competition provides a platform for promising young talent and experienced violinists to exhibit their artistry on the world's stage, come together, grow, and learn.

CVC is produced and organized by American Music Institute. The competition has two divisions, Young Artist - 7-17yrs old, and Senior Artist - 18-28yrs old.

Chicago Violin Competition has been featured on The Strad & The Violin Channel, among others!

THE VIOLIN CHANNEL

the Strad





CVC History

Since 2010, CVC has become a staple violin competition across the globe

Chicago Violin Competition has provided a platform for many top young performers throughout the United States to improve their performance abilities and launch promising careers. CVC has expanded its mission globally in 2021, creating a great opportunity for the world's top talented violinists to grow and gain recognition in the music industry.





CVC Impact

01

Enhancing landscape in the international violin competition world

CVC has set a new standard in the musical community as an excellent opportunity for both talented young violinists and seasoned performers to deepen their abilities.

02

Expanding access, opportunities for violinists to perform & compete virtually

With a unique virtual way of participating, CVC lowers competition barriers (travel, costs) and gives violinists around the world a chance to share their talents & art on the world's stage.

03

Increasing visibility, awareness for professional & aspiring violinists

CVC offers opportunities for young and professional violinists to come together, grow, and learn. It helps to support & maintain a thriving, classical music community.



CVC Stats & Reach

CVC engages audiences across the U.S. and around the globe.

Chicago Violin Competition draws around 100-200 contestants from around 30 countries every 2 years.

Countries Reached - 100+

Monthly Website Views - 5,000-200,000

Social Media - 2,000+

Email Contacts - 50,000+

Average Website Session - 2+ minutes

YouTube Yearly Views - 200,000+

YouTube Yearly Impressions - 3+ million

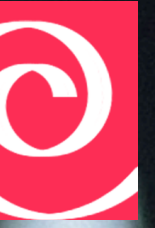




CVC Sponsor Opportunities

Sponsor tomorrow's talent on the world's stage and stand a part by placing your brand in front of hundreds of thousands of viewers across the globe with Chicago Violin Competition





Sponsorship Levels

Bronze
\$500-\$1,999

Silver
\$2,000-\$4,999

Gold
\$5,000-\$9,999

Virtuoso
\$10,000-\$14,999

Stradivarius
\$15,000 +



Sponsorship Breakdown

LEVELS	Bronze \$500-\$1,999	Silver \$2,000-\$4,999	Gold \$5,000-\$9,999	Virtuoso \$10,000-\$14,999	Stradivarius \$15,000+
Website Page	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓
Merch	✗	✓	✓	✓	✓
Email	✗	✗	✓	✓	✓
Newsletter	✗	✗	✗	✓	✓
YouTube	✗	✗	✗	✗	✓



CVC Sponsor Benefits

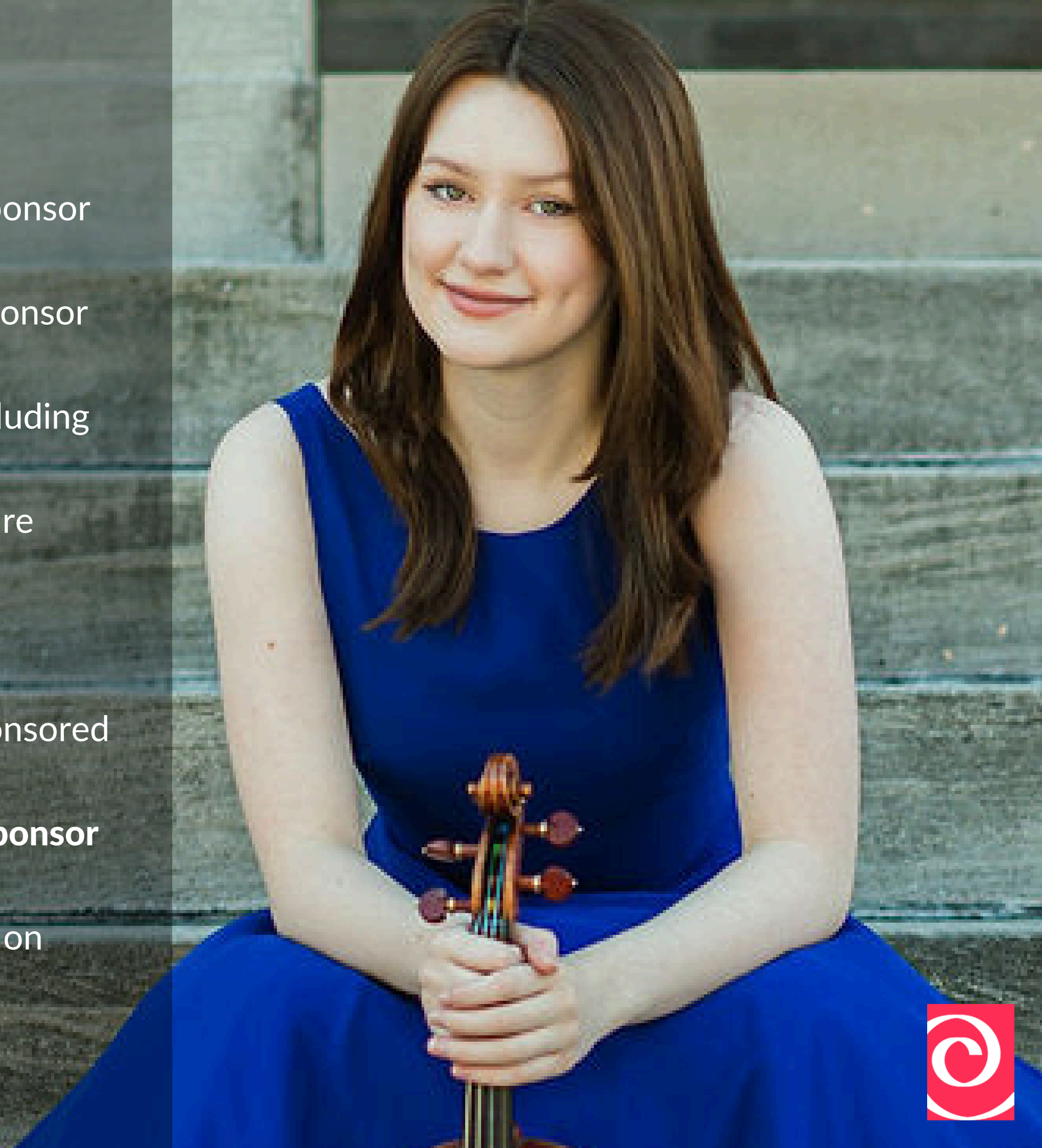
**Highly visible marketing
and global exposure**
to music community &
beyond

CVC reaches over 50k contacts and subscribers worldwide... professional orchestras, youth orchestras, summer music camps, violin performers & teachers, conservatories & music schools, music shops, media, and more...



Sponsorship Details

- **Website Page** - sponsor logo (w/website link) on CVC Sponsor Page / Footer shown on all pages
- **Social Media** - social recognition once per month with sponsor logo (w/website link) & sponsor tag/hashtag
- **Merch** - logo of sponsor is placed on CVC merch, not including hat
- **Email** - sponsor logo placed bottom of CVC email signature (w/website link)
- **Newsletter** - sponsor logo placed bottom of newsletter (w/website link)
- **YouTube** - all videos will have a note in description - "Sponsored by Company Name" (w/website link)
- **OTHER Over \$15k** - **sponsor prize, host performance, sponsor program**, recognition from sponsored contestants/winners/laureates, naming rights depending on amount, special performance for sponsors, VIP packages, customizable virtual backgrounds,





Robert Simonds

Rob is the principal second violinist of the Rochester Philharmonic Orchestra and member of the Cabrillo Festival of Contemporary Music in Santa Cruz, CA.



Juliana Athayde

Juliana is Associate Professor of Violin at the Eastman School of Music, a Visiting Teacher at the Cleveland Institute of Music, and previously served as a Visiting Professor at Cornell University.



Dr. Orieta Dado

Dr Orieta Dado is a violinist with a rich international career of solo, chamber music, orchestra, pedagogy, and a multicultural approach to Music and Humanities.

Meet CVC Judges

Get to know the CVC Judges, composed of estimated world class violinists with varied backgrounds & professional experiences who represent the true essence of the international violin community.





Ariana Kim

At age 24, Ariana was appointed acting concertmaster of the Louisiana Philharmonic, and has since become one of the most respected artists of her generation.



Yang Liu

Yang is the 1st prize winner of the International Artist Award Competition, China's National Violin Competition, and a prize winner of the Twelfth International Tchaikovsky Competition.

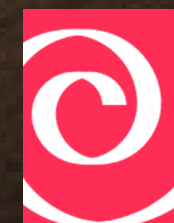


Remus Badea

Remus is the CVC director and Executive Director of American Music Institute.

Meet CVC Judges

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CHICAGO VIOLIN COMPETITION

We hope you can join our mission and commit to supporting a new standard in the music community by becoming a sponsor and advertise with CVC.

Phone

+1-630-850-8505

Email

chicagoviolincompetition@amimusic.org

Website

ChicagoViolinCompetition.org

